



Village of Scarsdale

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PRESS RELEASE

For Immediate Release
Contact: Village Manager's Office
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“Scarsdale Official,” the NEW e-Newsletter

As part of our continuing efforts to improve the availability, quality, and timeliness of official Village of Scarsdale news and information, the Ad-Hoc Committee on Communications has collaborated with staff to develop a new e-newsletter titled **“Scarsdale Official.”** The inaugural edition will be distributed to subscribers at 12:00 noon today!

Press Release subscribers will be automatically enrolled to receive the inaugural **Scarsdale Official** e-newsletter, though one must *confirm the subscription notice* in order to continue receiving the newsletter. If you do nothing, you will receive the inaugural edition but your subscription will not activate and you will not receive future editions.

Persons that do not receive an email requesting enrollment confirmation may subscribe to **Scarsdale Official** by simply visiting the [Notify Me](#) page of www.scarsdale.com, choosing the “Scarsdale Official” list, and selecting to receive the e-newsletter by email, text, or both.

Scarsdale Official will feature timely, very brief news items in a mobile-friendly format. Skim or scroll as you ride the train, relax at the coffee shop, or hang-out at the pool. The electronic newsletter will be distributed semi-monthly following each Village Board Regular Meeting. Content will include a combination of community happenings, major project updates, and Village Board meeting actions, among other official, local tidbits.

Also, please help us to continue improving our communication efforts by completing and/or encouraging others to complete our super-short survey, which is available here: www.tinyurl.com/Scarsdale-Survey.

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